

Kinder gesund bewegen

Move Children Healthy

ACTIVITY SQUARE EUROPE



WHY WE EXECUTE THE PROGRAMME

In 2009 the initiative was built due to political reasons/tasks. Austrian's Ministry of Sports wanted to establish a national sports and health program for 2-10 year old children.

In 2013 the Austrian government presented a 10-point programme to increase the amount of sport and physical activity in schools. In March 2015 parliament adopted a legislative resolution which requires all-day schools to extend their P.E. curriculum to five hours a week. This initiative is seen as a first step towards the introduction of the "daily P.E. hour" in all schools in Austria.

WHO WE ARE

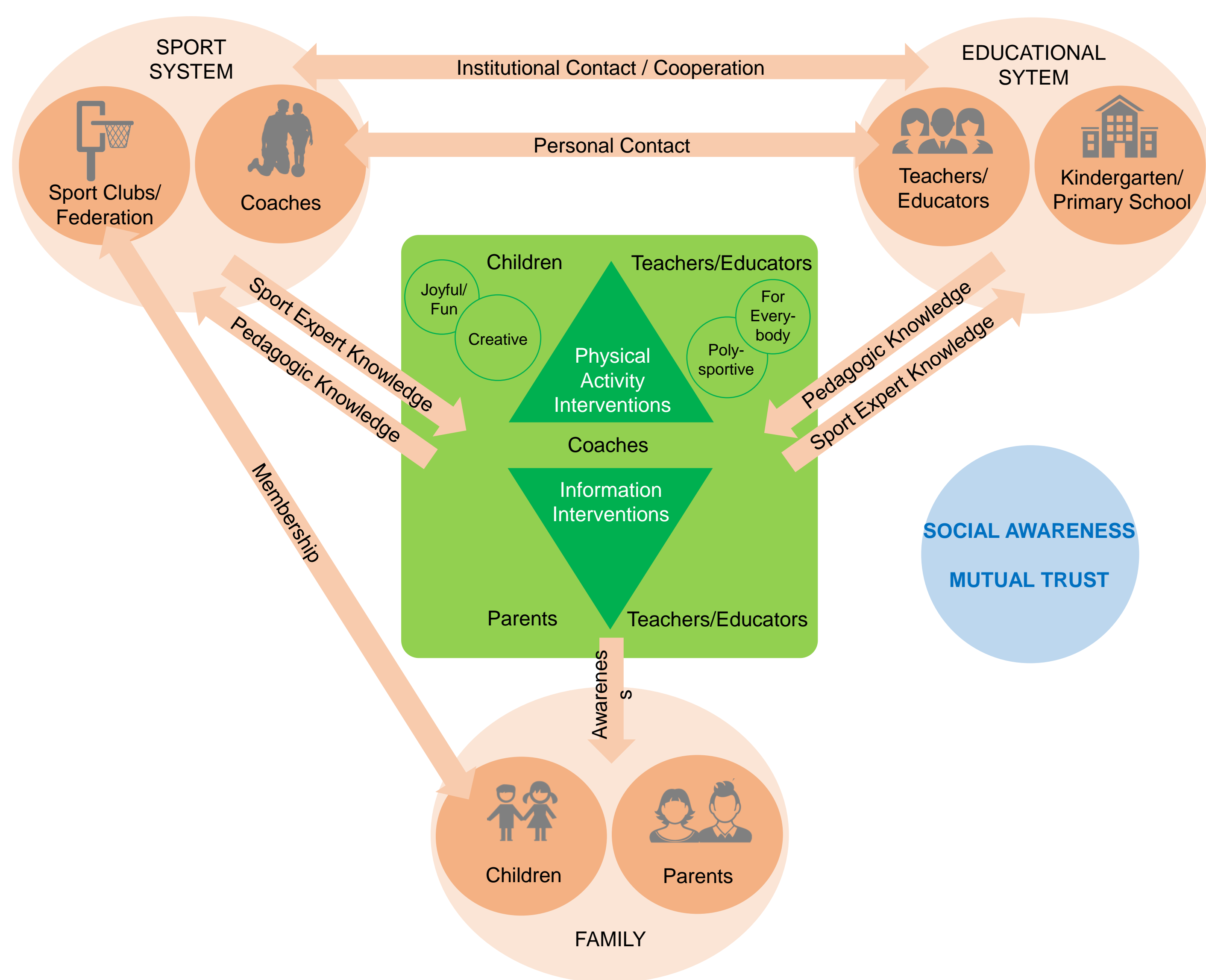
Fit Sport Austria



FIT SPORT AUSTRIA (hereinafter FSA) is a non-profit organisation founded by the three umbrella organisations of sport in Austria, i.e. ASKÖ, ASVÖ and SPORTUNION. FSA is the operational entity of

three umbrella organisations in the field of health-enhancing physical activity and sport for all. Formed in 2005 as *Fit für Österreich* by a joint initiative of the Ministry of Sports, the Austrian Federal Sports Organisation and ASKÖ, ASVÖ and SPORTUNION, these partners pooled their collective efforts and activities. Due to the commencement of a new Austrian Federal Sports Aid Act, FIT SPORT AUSTRIA became the direct successor organisation of *Fit für Österreich* in 2014.

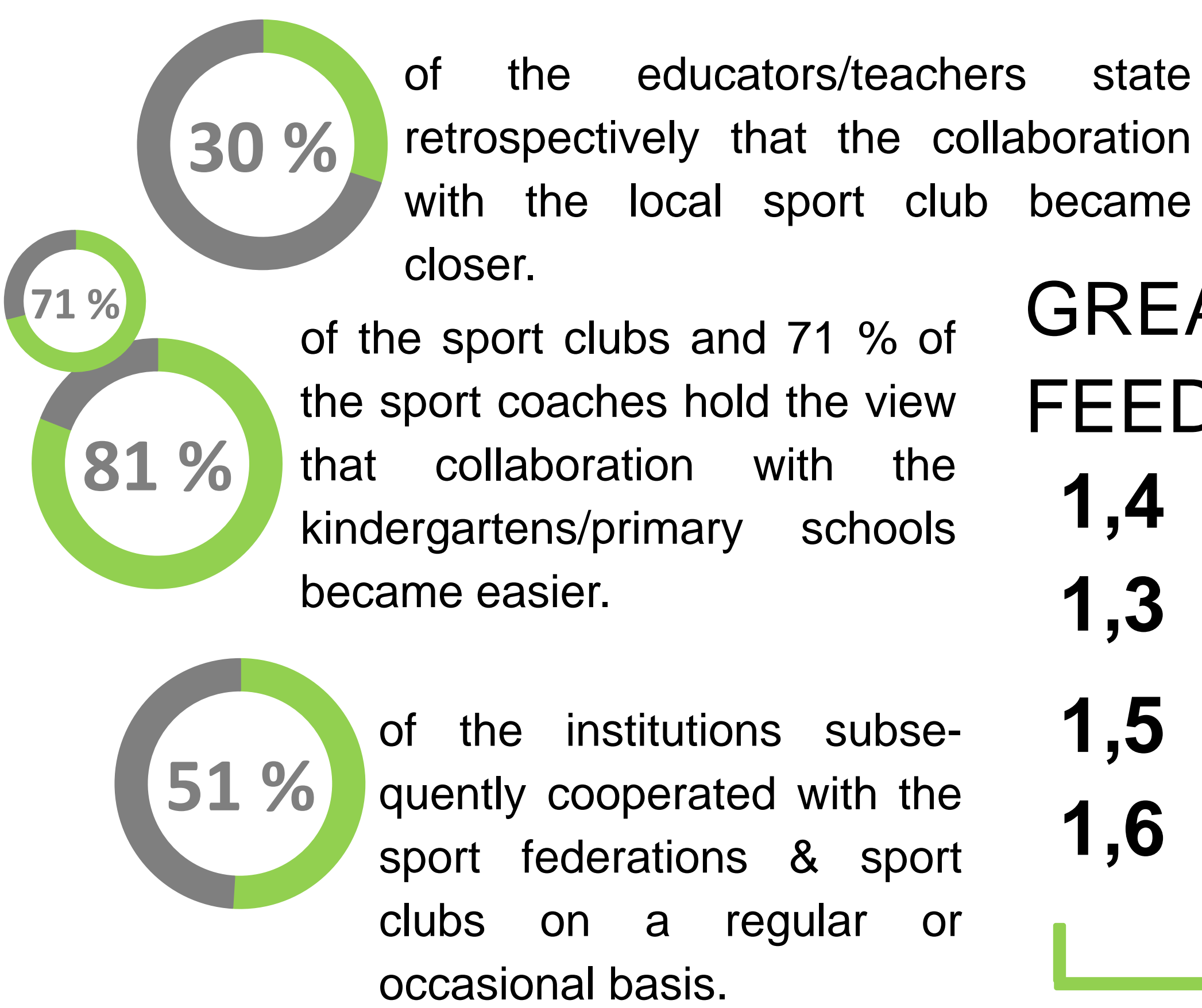
OUR APPROACH TO SCHOOL AND SPORT SECTOR COOPERATION



Kinder gesund bewegen is Austria's largest sport- and school sector programme, implemented by ASKÖ, ASVÖ and SPORTUNION and coordinated by FIT SPORT AUSTRIA. The initiative started in 2009 and aims to build cooperation between sport clubs and kindergartens/primary schools and to promote an active lifestyle by offering physical activity with a joyful and fun approach for 2-10 year old children. The physical activity and information interventions are the heart of the initiative and are implemented by the three umbrella organisations of sport and their local sport clubs. The target groups are the children themselves but also those who have significant influence of the activity level and behavior of the children (educators, teachers, parents).

PRELIMINARY RESULTS AND SUCCESS STORIES

INVIGORATED COOPERATION



GREAT FEEDBACK

- 1,4 HEADMASTERS
- 1,3 EDUCATORS / TEACHERS
- 1,5 COACHES
- 1,6 CHAIRMAN / CHAIRWOMAN SPORT CLUBS

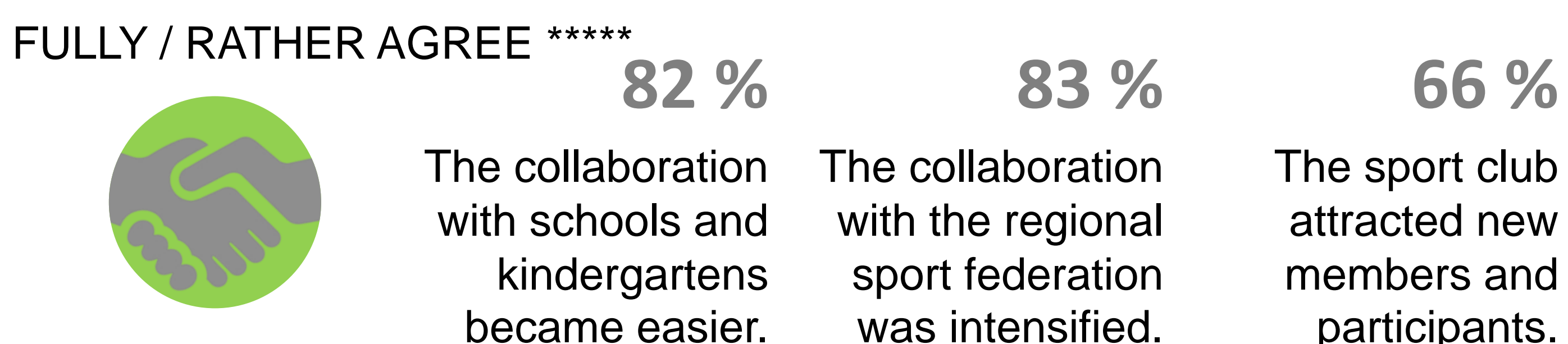
FACTS AND FIGURES

PARTICIPATION SINCE 2009



> 290.000 Units

BENEFIT FOR THE SPORT CLUBS



OUR CHALLENGES

- Proof of Impact on Childrens' Physical Activity Levels
- Inclusion of the Parents
- Inclusion of Volunteers and Local Sport Clubs
- Secure Sustainable Development at Local Levels
- Quality Assurance due to the Size of the Initiative



CONTACT AND INFORMATION

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